

BY THE NUMBERS

THE NO. 1 COOL NEW PRODUCT IS...

This year at the NACS Show, the Cool New Products Preview Room closed out its 16th year of showcasing new products, flavors, packaging and innovations available to the convenience and fuel retailing industry. Preview Room visitors used handheld scanners to capture product details, exhibitor booth numbers and contact information. Upon leaving the Preview Room, attendees received a customized print-out of each item they scanned.

Attendees scanned the 315-plus products featured in the Preview Room nearly 28,000 times. Based on total scans, the overall top 10 Cool New Products are:

1. iSEE RollerChill Plus

by iSEE Store Innovations LLC



2. Flexi-Shelf

by Display Technologies LLC



3. FORO/OTIS Wipes

by CAF Inc.



4. f'real B7 Behind-the-Counter Blender

by f'real foods



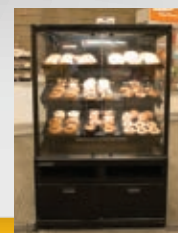
5. Balanced Breaks Snacks from Sargento

by Sargento Foods Inc.



6. BCH-18: Medium Temperature Glass Door Merchandiser

by Hussmann



7. On the Border Salsas and Chips

by Truco Enterprises



8. Oh Snap! Cool Beans and Carrot Cuties

by GLK Foods



9. The Laughing Cow Cheese Dippers

by CROSSMARK Convenience



10. Fresh on the Go

by McLane Company

